

Kans Capital invests over US\$35 million to acquire a minority stake in Lottus Education to fuel expansion

Mexico City – December 5, 2024 – Mexican private equity firm Kans Capital proudly announces an investment of **over US\$35 million in Lottus Education**, a leading educational services platform in Mexico. The investment aims to strengthen both its on-site and digital footprint in existing regions and support its entry into new markets.

Lottus has a strong presence in Mexico City, Estado de México, Guadalajara, and Coahuila. The company operates renowned institutions, including **Universidad Tres Culturas, Universidad Latinoamericana, Universidad Americana del Noreste, and Universidad Tecnológica de Guadalajara**, among others.

“We are excited to collaborate with Kans Capital. With their operational and strategic expertise, we will leverage our extensive knowledge to integrate new brands and continue offering high-quality, accessible education, solidifying our position as one of the leading educational platforms in Mexico.” said Jesús Lanza, CEO and founder of Lottus Education. “We are deeply committed to supporting Mexico’s youth by continuously improving our existing brands and providing our students with the best tools and resources to empower their education, values, and career development.”

According to the National Association of Universities and Higher Education Institutions (ANUIES), higher education in Mexico has experienced a steady growth over the past decade, with a CAGR of 3.2%, a trend expected to continue favoring private higher education enrollment. During the 2023-2024 academic year, approximately 5.3 million students enrolled in higher education, with nearly 2.0 million attending private universities.

“We are proud to partner with Lottus Education to strengthen private education in Mexico and facilitate access to quality institutions. This investment reflects our commitment to the country and our confidence in the company’s vision as well as the excellence of its universities,” stated Adriana Sandoval, Founding Managing Partner Strategy & Investments of Kans Capital. “Together, we will overcome regional and cultural barriers, positioning Lottus Education as a benchmark of quality and leadership in the Mexican educational ecosystem, while expanding its international presence.”

Kans Capital was advised by Chávez Vargas Abogados and Muñoz Manzo y Ocampo, while Lottus Education was advised by Ritch Mueller, Muñoz Manzo y Ocampo and Greenberg Traurig.

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About Lottus Education

Lottus Education is a leading educational services platform in Mexico, specializing in the acquisition and integration of higher education institutions. The company is recognized for providing high-quality education at affordable prices and equipping students with cutting-edge technological tools and resources to enrich their learning experiences. Lottus Education operates five well-established brands across more than five states in Mexico.

About Kans Capital

Kans Capital is a Mexican private equity fund dedicated to investing in high-growth companies across various industries. With a focus on creating value and supporting long-term growth, Kans Capital partners with dynamic businesses to help them achieve their strategic goals.

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